



IHS MARKIT TECHNOLOGY INTELLIGENCE SERVICE

COVERAGE

- Detailed analysis of box office, admissions, digital cinema, digital technology, film production and cinema exhibition of 62 territories worldwide (representing over 95% of the World's box office)
- Tracking of screens, sites, projectors, 3D systems, servers, PLF choices, admissions, box office, 4D and IMS, exhibitor profiles, quarter by quarter
- The most granular analysis of cinema sites, screens and premium technology choices by the 100+ largest cinema exhibitors in the world outside China (representing over 50% of the market)
- Tracking of selected financial and derived performance metrics for publicly-quoted cinema operators

Cinema Intelligence Service (Standard & Premium Versions)

Comprehensive analysis of Cinema markets and Cinema Operators to help you see the bigger picture in the global film and cinema sectors

Cinema Intelligence Service includes:

Suite of Film and Cinema Databases – comprehensive market-level coverage of box office and admissions, film production, theatrical distribution, cinema exhibition and cinema technology with either monthly, quarterly or annual metrics and 5-year forecasts.

Cinema Exhibition and Distribution Insight reports – Short and long form reports on key trends in theatrical markets including PLF, China, 4D and IMS, HDR and HFR plus annual reports on Global Cinema Exhibition and Film Production.

Analyst Insights – Exclusive Commentary on key developments

Analyst Access – Answers to questions, expert briefings and analysis

The Cinema Intelligence - Premium includes all standard Cinema Intelligence deliverables plus extended data and insights on:

Suite of Cinema Operator Databases – all key metrics (screens, sites, technology, published financials and performance) updated every quarter, tracking the leading cinema operators managing over 50% of the market (outside China)

Cinema Operators market briefs – Short and long form studies tracking key developments including expert commentary on PLF and LED take-up, M&A activity, and financial & performance metrics

Additional features: Snapshot exhibitor profiles by technology, exhibitor rankings by technology, quarterly shipment report by market, quarterly impact market brief

Database Names & Segmentations

Cinema Admissions & Box Office database	<ul style="list-style-type: none"> Admissions, Box Office Revenue Derived metrics, admissions per head and average ticket price 	<ul style="list-style-type: none"> 3D box office and admissions Monthly and quarterly data
Cinema Sites and Screens Database	<ul style="list-style-type: none"> Cinema Sites and Screens Multiplex Sites and Screens Average screens per site 	<ul style="list-style-type: none"> Net Screen Additions Growth in Cinema Screens
Cinema Exhibition and Market Concentration Database	<ul style="list-style-type: none"> Key metrics by exhibitor including screens, sites, seats Admissions and Box office by exhibitor (where available) 	<ul style="list-style-type: none"> Market shares by exhibitor Rankings by international groups and circuits Top ten films' market share
Digital Cinema Database	<ul style="list-style-type: none"> Annual and quarterly data by 3D, server and projector manufacturer Premium large format (PLF) Proportion of global PLF (%) 	<ul style="list-style-type: none"> 3D screen and site penetration Net 2D/3D installations by quarter Average 3D screens per site
Cinema Summary Databases – Country and Region	<ul style="list-style-type: none"> Complete database of cinema and digital cinema metrics in one view for each territory with annual, quarterly data plus five-year forecasts In-depth coverage of 62 international territories with regional totals 	
Digital Technology database	<ul style="list-style-type: none"> Database of digital projector, server, and 3D provider manufacturers totals and market shares Projector replacements and total shipment calculations 	<ul style="list-style-type: none"> 4D cinema screens Branded HDR cinema screens LED Cinema screens Digital screen forecasts
Film Distribution Database	<ul style="list-style-type: none"> Total feature films released, market shares and BO by country of origin Distributor market shares and releases, and Distributor level revenues 	
Film Production Database	<ul style="list-style-type: none"> Total feature films produced, including numbers of co-productions Total volume of film production investment by territory 	
Cinema Operators Digital projectors and servers Database (Premium)	<ul style="list-style-type: none"> Projectors by Manufacturer Projectors by Series Servers by Manufacturer 	<ul style="list-style-type: none"> Projectors by Resolution Data reported by exhibitor group and broken down by territory and brand
Cinema Operators Sites and Screens Database (Premium)	<ul style="list-style-type: none"> Cinema Sites and Screens Screens growth and market share Multiplex Sites and Screens 	<ul style="list-style-type: none"> Multiplex penetration total screens and multiplex market share Average screens per site Data reported by exhibitor group and broken down by territory and brand
Cinema Operators Screen Infrastructure Database (Premium)	<ul style="list-style-type: none"> Screens by format (3D/2D) 3D Screens penetration to total exhibitor and brand screens 	<ul style="list-style-type: none"> Average 3D Screens per Site Data reported by exhibitor group and broken down by territory and brand
Cinema Operators Premium Large Format Database (Premium)	<ul style="list-style-type: none"> PLF Screens by type and brand PLF Screens penetration to total exhibitor group or brand's screens 	<ul style="list-style-type: none"> Data reported by exhibitor group and broken down by territory and brand
Cinema Operators Rankings Database (Premium)	<ul style="list-style-type: none"> Ranking by Screens, Sites, Territories, Regions, Average Ticket Price, Concessions, Spend per Person, Box Office as Percentage of Revenue, Concessions as Percentage of Revenue 	
Cinema Operators Published Financials Database (Premium)	<ul style="list-style-type: none"> Admissions, Box Office, Concessions and Other Revenue Average Ticket and Concessions Revenue per person 	<ul style="list-style-type: none"> Performance ratios such as box office, admissions and concessions per screen Data reported by exhibitor group and broken down into NA and International
Cinema Operators 3D Screens by System Provider Database (Premium)	<ul style="list-style-type: none"> 3D Screens by System Provider Share of 3D Screens by System Provider 	<ul style="list-style-type: none"> Data reported by exhibitor group and broken down by territory and brand
Cinema Operators Snapshot Tables (Premium)	<ul style="list-style-type: none"> Total Screens and total 3D screens 3D Screens by System Provider PLF Screens by type and brand 	<ul style="list-style-type: none"> Share of 3D Screens by System Provider Data reported by exhibitor group and broken down by territory and brand

Standard and Premium data coverage overview

Data Channel	Standard	Premium
Cinema Admissions & Box Office	x	x
Exhibitor Market Profiles by territory	x	x
Market Concentration	x	x
Cinema Sites and Screens	x	x
Digital Cinema	x	x
3D Screens	x	x
PLF Screen tracking by market and brand	x	x
4D and IMS data by market	x	x
Digital Technology by market and provider	x	x
Replacement data and forecasts	x	x
Film Production and Investment	x	x
Film Distribution	x	x
Cinema Country Summary	x	x
Cinema Regional Summary	x	x
Cinema TRAX	x	x
Analyst Commentary	x	x
Topical Reports	x	x
Support (customisable)	x	x
Cinema Operators Screen Infrastructure		x
Cinema Operators 3D by System Provider		x
Cinema Operators Digital Projectors & Servers		x
Cinema Operators PLF		x
Cinema Operators Ranking		x
Cinema Operators Sites & Screens		x
Cinema Operators Strategy Summary		x
Cinema Operators Strategy Summary - Published Financials		x
Cinema Operators Snapshot tables		x
Cinema Operators Published Financials		x
Power BI Exhibitors comparison		x
Power BI Exhibitors profile		x
Power BI Exhibitors performance data		x

Relevant Research

- Advertising Intelligence Service
- Broadband Media Intelligence service
- Consumer Research - Devices, Media & Usage Intelligence Service – Premium
- Channels & Programming Intelligence Service
- TV & Online Video Intelligence Service - Premium

For more information ihsmarkit.com/technology

WORLDWIDE

T +1 844 301 7334

E technology_us@ihsmarkit.com
technology_apac@ihsmarkit.com
technology_emea@ihsmarkit.com

About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.