



FEATURED TOPICS

- Total value of the digital video software market
- Emerging digital video software technologies such as second screen app solutions
- Value generation tracked across eight technology verticals
- Detailed profiles of vendor deployments and technology relationships
- Historical and forecast market share of >70 digital video software service vendors
- Integrated view of the competitive landscape

TECHNOLOGY INTELLIGENCE SERVICE

Video UX Technology

Comprehensive insight into the digital video software market

Real-time access to a continuous flow of research across technologies, geographies, and vendors, delivered via:

Market insights

Frequent analyst commentary on product launches, M&A, vendor positioning, and strategy

Market reports

Annual topical reports addressing key focus areas with in-depth analysis on market and technology trends

Market trackers

Historic and forecasted data, delivered in Excel and via an online analysis tool

Analyst access

For prompt responses to urgent and unique questions

Clients of this service will receive:

Video UX Technology Market Tracker – Sizes the video UX industry as a whole and provides market share analysis of more than 70 vendors in the video software space. Also offers detailed written analysis on, and valuation of, eight industry subsegments: content metadata; content security solutions; analytics and monetization solutions; second screen app solutions; cloud DVR solutions; OVP platforms; set-top box software; and content discovery solutions.

Technology Deals Database – Tracks technology deployments and illustrates the supply and procurement relationships that exist between vendors and service providers. Deployments are tracked across a sample comprising more than 70 vendors and 400 service providers.

Set-top Box Software Market Report – Provides in-depth insight into the market for set-top box software and how different box types, regions, and pay-TV platforms contribute to the segment's value creation. The data is organized around two principal metrics—software revenues and license shipments—and is further segmented by box type, software type, region, pay-TV platform, and vendor.

Content Security Market Report – Offers a high-level overview of the global conditional access market. Includes shipment and revenue data, regional and platform-level discussion, key operator deployments, key supplier relationships, and vendor market share information for the top three players.

Cloud DVR Market Report – Provides an overview of the service provider cloud DVR segment and detailed information on deployments, adoption trends, vendor market share by revenue, and market share by subscribers.

Research coverage

Industry verticals

Content metadata
Media metadata solutions

Content security
Broadcast CA systems
IPTV CA systems
Multiscreen, unmanaged device DRM

Content discovery
Content search platforms
Content recommendation platforms

Monetization solutions
Data and audience management platforms (DMPs)

Second screen app solutions
Second screen UIs and EPGs
App development services and solutions
Second screen web-CMS

STB software solutions
STB software (STB OS, middleware, and UX)

Cloud DVR solutions
Cloud DVR systems and solutions

OVP platforms
End-to-end content management systems

Core metrics

Measure
Industry value
Market share
Forecasts

Split 1
By industry vertical (8)
By vendor (75)

Split 2
North America
Europe, Middle East, and Africa
South and Central America
Asia Pacific

Ancillary content

Measure
Vendor deals

Split 1
By media company
By vendor

Split 2
By country
By industry vertical

Related Research

[Set-Top Box](#)

[Connected Devices](#)

[Broadband Media](#)

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