



TECHNOLOGY INTELLIGENCE SERVICE

IoT Platforms

Perspectives and insight into the IoT platforms (software and services) market

Real-time access to a continuous flow of research across geographies, topics and application areas:

FEATURED TOPICS

- Application enablement platforms (AEPs)
- Data exchange platforms (DEPs)
- Connectivity management platforms (CMPs)
- IoT platforms for connected cars
- IoT platforms for smart cities

Analyst insights

Frequent analyst commentary on product launches, market news, and more

Market tracker

Historic and forecasted market data, delivered in Excel and Microsoft Power BI and accompanied by written analysis

Scorecard

Profiles and evaluations of key IoT platform vendors

Reports

Annual topical reports addressing key focus areas with in-depth analysis on market and technology trends

Market briefs

Studies addressing key vertical markets delivered throughout the year

Analyst access

For prompt responses to urgent and unique questions

Clients of this Intelligence Service will receive:

IoT Platforms Market Tracker – Installed base volume and service revenue of devices managed by an IoT platform; two years of historical data and five years of forecast data, segmented by IoT platform subcategory and region; delivered quarterly

Vendor scorecard – Annual evaluation and ranking of key IoT platform vendors based on their ability to succeed in the market

Vertical market briefs – Assessment of market issues and trends in key vertical markets, such as connected car platforms and smart city platforms

Concise industry segment reports – Qualitative analysis (PDF) of strategic market issues and trends impacting specific IoT platform subcategories (connectivity management platform, application enablement platform, and data exchange platform)

Research coverage

Categories	Verticals
Connectivity management platforms Application enablement platforms Data exchange platforms	Connected and smart home Connected cars Industrial IoT Medical IoT Personal IoT Smart buildings

Time period	Measurements	Regions
Five-year annual forecast Two-year base year estimates	Installed base Service revenue	Americas APAC EMEA

Topical report coverage

Market sizing and forecasting
Competitive landscape analysis
Customer needs assessment
Technology trends evaluation

Related research

Cellular IoT
Smart Home & Appliances
IoT & Connectivity
Smart Cities IoT
Smart Utility Meter

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