

TECHNOLOGY INTELLIGENCE SERVICE

Video Surveillance & Analytics - Annual Video Surveillance & Analytics - Premium - Annual

COVERAGE

- Regional and global market forecasts
- Unit shipments
- Revenues
- Average selling prices
- 10 main product categories
- Revenues for more than 40 countries
- Revenues for 17 end-user sectors
- Premium version provides units, revenues and ASP data by 13 subregions in addition to the standard 5 regions
- Premium version subscribers receive three deep-dive sub-regional reports each subscription year

Extensive market coverage of video surveillance equipment and video analytics, with in-depth data and analysis

Databases

Forecasts and market share estimates, delivered in Excel

Briefs and reports

Market briefs offer analysis of and insights from the dataset; reports provide analysis of key technology trends and industry conferences

Analyst access

For prompt responses to urgent and unique questions

Analyst insights

Client-exclusive commentary on developments throughout the year

Clients of this service will receive:

Video Surveillance & Analytics Market Share Database (flagship product) – Delivered in Excel and fully updated once per annual subscription, this database provides market share by product for EMEA, Americas, Asia, China and globally.

Video Surveillance & Analytics Forecast Database – Delivered in Excel, this database provides comprehensive market size data and forecasts for the video surveillance equipment market segmented by a range of criteria. An online PowerBI visualization tool accompanies the database. The premium database has additional geographic granularity (see next page).

Physical Security Equipment & Services Report – This report uses top-level data from other IHS Markit technology, now a part of Informa Tech, research products to provide a complete snapshot of the physical security market. It includes segmentation by security equipment type (video surveillance, access control, intrusion detection); service (systems integration, as-a-service models, remote monitoring revenues); end-user vertical; and geographic region.

Company profiles – In-depth profiles of video surveillance companies – from the largest vendors in the industry to key emerging players.

Market briefs and reports – Delivered throughout the year, these studies provide analysis of core databases, trends and emerging developments in the wider physical security industry. The reports contain analyst insights on the critical factors driving the covered markets.

Research coverage – video surveillance equipment and video analytics

Products		Time period	Measurements
Analog and HD CCTV cameras Network cameras Explosion-proof cameras Thermal cameras Encoders Recorders Video analytics appliances	Video management software (VMS) Video analytics software Servers External storage systems Accessories	Base year for most recent historical year and 5-year annual forecast	Units Revenues ASP

Network cameras	Video analytics software	Recorders
Form factor Resolution H.265 encoding Analytics capability Analytics application Analytics algorithm	Delivery method Processing method Analytics application Analytics algorithm	Channel count Analytics capability

Revenues by country

Austria and Switzerland Benelux France Germany Italy Nordic Countries Spain and Portugal UK and Eire Russia Poland	Rest of Eastern Europe Middle East South Africa North Africa Rest of Africa USA Canada Argentina Brazil Mexico Rest of Latin America	Taiwan Japan South Korea Malaysia Indonesia Singapore Vietnam Thailand Rest of South East Asia India Pakistan	Oceania Rest of Asia Eastern China Northern China Southern China Northeastern China Northwestern China Southwestern China Hong Kong and Macau
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Revenues by end-user sector

Airports Banking and finance Casinos and gaming City surveillance	Commercial Data centers Education Government	Healthcare Manufacturing and industrial Ports Railways	Residential Retail Sports and leisure Traffic monitoring Utilities, energy and mining
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Standard service	Americas	EMEA	Asia (excl. China)	China
ASPs, units, and revenue by region				
Premium service	Americas	EMEA	Asia (excl. China)	China
ASPs, units, and revenue By region and sub region	USA Canada Latin America	Western Europe Eastern Europe Africa Russia Middle East	Southeast Asia East Asia India Oceania Other Asia	+ 3 deep-dive reports with insights on 3 subregions per year

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