



IHS

IHS TECHNOLOGY INTELLIGENCE SERVICE

TV Channel

Comprehensive intelligence on the worldwide television market

Provides deep visibility into the distribution, reach, and revenues of global pay and free TV channels

BENEFITS

- The only intelligence service to provide both channel and group level data on the global TV distribution market
- Provides visibility into leverageable channel metrics such as carriage fee income, and household reach
- Offers an accurate view of revenues and growth forecasts by country and channel company
- Customized market knowledge via direct access to our team of TV market analysts

In order to capitalize upon opportunities in television, it is important that you are armed with the most complete and accurate data on the competitors and dynamics of this lucrative space. Understanding the dynamics of both free and Pay TV channels at multiple levels of granularity is crucial to gaining or growing your footprint in this complex, multifaceted market.

Do you need to track and understand the competitive landscape of multichannel operators? Is your business growth tied to activities in international television market? Will getting accurate visibility into the evolution and growth of HD channels globally help you make important decisions for your own business?

IHS TV Channel Intelligence Service is the first comprehensive service to provide data, analysis and forecasts for the global multichannel TV business. Developed and maintained by a team of analysts' expert in global TV market, the service offers a deep-dive analysis of the business metrics of the world's major operators, including in-depth visibility into individual channels, geographic markets, and platforms. By providing regularly updated, easily consumed market data, timely market insights, and periodic reports on topics relevant to Television channels and distribution, the service will aid your efforts to perform accurate assessments of the market, execute focused analyses of the competitive landscape and make informed decisions on market entry. Additionally, you'll have direct access to the analyst team for individualized support of deeper, more specific questions.

Whether you are looking to grow market share or optimize business strategies, IHS Intelligence Services offer you comprehensive global coverage of the markets that you care about. Let our expertise guide your critical business decisions across a broad span of technology segments.

DELIVERABLES

IHS Technology Intelligence Service clients are supported by a continuous flow of research across geographies, topics and application areas. These are presented in formats designed to make our insights, analysis, and advice succinct and easily accessible.

Continuous Flow of Research

Analyst Commentary on regular market news and analysis

Reports and Presentations on both company and industry level analysis

Historic and forecasted market data, in both Microsoft Excel format and in IHS' TRAX® online visual analysis environment

Direct Analyst Access, for prompt responses to urgent, unique questions

RESEARCH COVERAGE

TV Channel Intelligence Company Coverage

A&E	Discovery	Scripps	Viasat
AMC	Disney	Sony	Virgin
BBC	Fox	Turner	Warner
BSkyB	MGM	UKTV	
CBS	NBC	Viacom	

TV Channel Intelligence Global Coverage

North America	Western Europe	Central & Eastern Europe	Africa & Middle East
Canada	Austria	Armenia	Algeria
USA	Belgium	Belarus	Bahrain
South & Central America	Cyprus	Bulgaria	Egypt
Argentina	Denmark	Croatia	Iran
Brazil	Finland	Czech Republic	Israel
Chile	France	Estonia	Lebanon
Mexico	Germany	Georgia	Libya
Asia Pacific	Greece	Hungary	Morocco
Australia	Ireland	Latvia	Saudi Arabia
Hong Kong	Italy	Lithuania	South Africa
India	Luxembourg	Macedonia	Syria
Japan	Malta	Moldova	Tunisia
Malaysia	Netherlands	Poland	UAE
New Zealand	Norway	Romania	
Singapore	Portugal	Russia	
South Korea	Spain	Serbia	
Taiwan	Sweden	Slovakia	
	Switzerland	Slovenia	
	United Kingdom	Turkey	
		Ukraine	

Related Market Intelligence

IHS Technology can also aid your critical decision-making in many other related markets, including:

[Set-Top Boxes](#)

[TV Sets](#)

[TV Media](#)

[Broadband Media](#)

[Operator Multiplay](#)

[TV Programming](#)

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ABOUT IHS

IHS is a global information company with world-class experts in the pivotal areas shaping today's business landscape: energy, economics, geopolitical risk, sustainability and supply chain management. We employ more than 8,000 people in more than 31 countries around the world.